



# CONNECTIONS BUSINESS SERVICES

## 2021 Workshops

All workshops are offered on Friday mornings from 8:30-9:30 am.

**Jan. 15**    **Ready Set Success – Goal Setting for 2021**

Feb. 12    Hitting Your Marketing Target

**Mar. 12**    **Networking Nuances**

Apr. 9    Marketing on a Shoestring

**May 14**    **Systems, What Systems?**

June 11    Websites: The Good, The Bad + The Affordable

**July 9**    **Graphic Design for the Non-Graphic Artist**

Aug. 13    Beefing Up Word-of-Mouth Advertising

**Sep. 10**    **Rockin' ROI - Email Blasts/Newsletters**

Oct. 8    Social Platforms – All, None or Some?

**Nov. 12**    **Facing Down Facebook Strategies**

Dec. 10    Learn to Love and Leverage LinkedIn

Workshops are held live via Zoom.

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**Pricing:**  
\$25/class  \$275/series  
1-to-1 Consulting: \$75/hour